

PROCEEDINGS OF THE BROWN COUNTY
PLANNING, DEVELOPMENT & TRANSPORTATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the Brown County Planning, Development & Transportation Committee was held on Monday, December 16, 2019 in Room 200 of the Northern Building, 305 E. Walnut Street, Green Bay, WI

Present: Chair Bernie Erickson, Supervisor Tran, Supervisor Deslauriers, Supervisor Dantine, Supervisor Kaster
Also Present: Supervisors Van Dyck and Suennen, Director of Administration Chad Weininger, Extension Director Judy Knudsen, Land Con Citizen Representative Stan Kaczmarek, Port and Resource Recovery Director Dean Haen, Public Works Director Paul Fontecchio, Airport Director Marty Piette, County Executive Troy Streckenbach & other interested parties

I. Call Meeting to Order.

The meeting was called to order by Chair Bernie Erickson at 7:35 pm.

II. Approve/Modify Agenda.

Motion made by Supervisor Dantine, seconded by Supervisor Kaster to address the Alternate Resolution at Item 23, remove Item 24 from the Agenda and move Item 23 to follow Item 9. **MOTION CARRIED UNANIMOUSLY**

III. Approve/Modify Minutes of October 21, 2019.

Motion made by Supervisor Kaster, seconded by Supervisor Tran to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

Presentation

At this time, a Power Point presentation was given by Kelly Armstrong, Vice President of Economic Development of Advance Economic Development, a copy of which is attached.

Following the presentation, Supervisor Tran asked about the failure rate for businesses that go through the Advance program as opposed to those that do not. Armstrong responded that she did not have information on that readily available and she is not sure that it is tracked. Tran feels this is important information to track and Chair Erickson noted that that information was previously tracked and it was indicated in a former presentation that the success rate or failure rate was the same as that of businesses that do not go through the incubator process. Armstrong noted she could follow up with Tran if she wished and Tran reiterated she feels that is important information to track. Tran also mentioned the living wage Armstrong spoke of and asked if the companies that are being recruited are pledging to provide a living wage. Armstrong responded that on the attraction side, some of that comes through different venues and different connections. In order for any attraction project to receive state incentives there is a wage minimum requirement but Armstrong did not know what that was but estimated it would be in the \$15 - \$18 dollar an hour range. Armstrong continued that through the Wisconsin Economic Development Corporation there are incentives available. There are tax incentives taking several factors into account such as capital investment, number of employees, number of jobs created and wages being paid. Tran also mentioned the automation factor Armstrong spoke of and asked what is being suggested to offset the jobs that could be lost to automation. Armstrong feels there is an understanding that the number one issue is talent and we do not physically have enough people to fill the jobs available so

manufacturers have to automate. They are automating the more repetitive and lower skilled tasks with the idea that if they have good workers, they can train them up to the next skill level to operate the machines that do the automating. She also noted that there are always companies that need manual labor. Automation is not a terrible thing; it is something that can help increase productivity which creates a demand across the entire market that helps companies grow.

Supervisor Deslauriers noted he voted to reduce the funding to Advance because the talent deficit that we keep talking about would not be a factor if companies were willing to pay an appropriate wage to entice people to move here and retain employees. Anyone who has hired anybody knows that. What businesses want to do is put the training on the taxpayer's back, increase the supply of available people to work in their field and then reap the profits from it. Deslauriers continued that he has a fundamentally different perspective on economic development and feels we should be holding our taxpayer dollars much more accountable when they deal with economic development, especially when it comes to the talent deficit and he would once again endorse a reduction in the spending on economic development without significantly more accountability. Armstrong offered to meet with Deslauriers one on one to talk further about this if he desired.

Supervisor Van Dyck offered that the presentation had a lot of good information, but questioned Advance's involvement in really making a difference in many of these initiatives. Things like the half percent sales tax is not something that Advance really had a lot to do with. Van Dyck is all in on the business development piece, but he does question some of the other things presented. For example, he feels talent and education are important, but noted that UWGB and NWTC spend tens of thousands of dollars every year doing the same thing which seems like a duplication of efforts. To be able to support this moving forward, Van Dyck would like to see substance and measurables. It is easy to list a lot of things, but he would like to see what the outcome of these initiatives and activities are. He knows that data is available for this and he is looking for more hard facts coming forward to be able to say that it is beneficial for the County to spend money each year because there are good results. He is looking for some feedback as to what came out of the County's efforts. Armstrong noted she would be able to have that conversation with Van Dyck if he desired.

Erickson feels the best way to handle these questions and concerns is for Armstrong to contact the Committee to come back with some of this information and have these figures compiled in the August timeframe. He thanked her for her presentation and thanked Advance for the work they do with veterans. Erickson said another source in the workforce at Advance may be to utilize and promote Huber inmates if possible. Erickson also noted that Advance should be advising the young people they work with to stay away from marijuana and other drugs because those things prevent a number of individuals from being employed in the high tech jobs.

Armstrong informed she will contact the Committee to come back in August. She closed by letting the Committee know she appreciated their time and said she is happy to come back whenever requested, but noted she takes issues with the idea expressed that there is no substance here. There are a lot of community members and a lot of businesses represented in the work they do and it is hard for her to convey all that in 10 minutes. The work they do does not always translate into numbers and she shared a success story that happened several weeks ago that would not have been possible without the connections her staff has and the investments made by the County as well as the private corporations that partner with them. This is one piece of the goal of what they do and at the same time they are working on a number of other initiatives and Armstrong would be happy to do a deeper dive with anyone who would like to understand that better.

Comments from the Public

Bonnie Lee, 3759 Park Road, Greenleaf, WI

Lee expressed extreme frustration in having to come before the Committee again to share her concerns because it seems this issue just continues to circle around after 1 ½ years. She is hoping the Committee will take a stance tonight so she can see exactly where they stand on this issue. She questioned what those on the Committee would do if they were in the same position that those here tonight are in and how comfortable they would be living in front of rumble strips. She urged the Committee to support the resolution so they can see what the Supervisors think.

Mark DeBaker, 3331 CTH P, Denmark, WI

De Baker agreed with Lee in that voting on this resolution would set a precedent of where the Board stands on the issue and the affects it has on the residents, not only for the current Highway Commissioner but for the future Commissioners going forward as well.

Duane Oudenhoven, 1460 County Line Road, De Pere, WI

Oudenhoven said there was an accident on October 29 at an intersection that had rumble strips. The results of the rumble strips do not work that well and studies show there are better alternatives with similar or better results that do not ruin the homes of the Brown County residents living near the intersections. He would like this Committee to vote on the resolution tonight so it can move to the County Board for further discussion.

Paul Roffers, 2024 Grant Street, De Pere, WI

Roffers indicated he has spoken to the Committee in the past and this issue keeps going on and on and he does not know what it is going to take to stop the rumble strips. He has three rumble strips right in front of his house; within 60 feet of his windows. They do not have air conditioning so they used to open their windows to let the air blow in, but now they cannot do that because of the rumble strips. He has lived in his home for 40 years and the sound from the rumble strips is terrible.

Kay Roffers, 2024 Grant Street, De Pere, WI

Mrs. Roffers indicated they have lived in their home for 45 years. When they moved there, their children were able to ride their bikes on the road. Now she sees people with bike trailers going to fish and this is very scary with the traffic that is there now. The area has built up tremendously over the years with houses, businesses, schools, churches, etc. There are a lot of semis, and school busses and car and truck traffic going back and forth from the quarry. The mailbox is across the street and it is hard to get over there to get the mail. Cars are going 45 miles an hour by the time they get in front of their home from the corner. It is difficult to back out of their driveway; they either have to turn around or go through the yard. The corner will not be fixed with the rumble strips. The noise is awful, even in the winter and she dreads summer coming. She feels the perfect solution would be a roundabout. The minimum would be traffic signs with lights. Future area growth will continue as it has been and she agrees with all the people who have come with suggestions. Each situation is different and must be treated that way and she feels the Committee would be in the same position she is in if they lived in front of rumble strips and she questioned if that would change things.

Lonnie Swaney, 2027 Grant Street, De Pere, WI

Swaney said when he bought his house there were no railroad tracks, no fire stations, ambulances or anything and no rumble strips; it was a quiet neighborhood in De Pere. There were bad accidents at the intersection west of his house, but that was when there was only one set of stop signs. Since there have been four stop signs there has not been a deadly crash there to his knowledge. It does not make sense to him to have rumble strips at four way stops because people are supposed to stop and rumble strips are not going to enforce the law. He asked the Committee to consider the resolution and pass it.

Don Coenen, 1486 County Line Road, De Pere, WI

Coenen informed he has rumble strips 55 feet in front of his home and from 5:45 am until 10:00 pm all he hears is rumble strips and it is ridiculous. He noted he pays taxes. People are going through the stop signs anyway. The rumble strips are not doing one thing to stop the traffic; they do not even slow down. They have cars going over them as well as trucks and school busses. He wants something done to stop this and questioned why they have to be so close to his house. He would appreciate seeing the rumble strips closer to the stop sign and the corner.

Jeff Ambrosius, 151 Orlando Drive, De Pere, WI

Ambrosius asked the Committee to vote for the resolution because it is important to the people that live in the area. The rumble strips are very irritating and annoying. People say they will get used to it, but he is not used to it. Like others have said, you cannot have your windows open in the summer and something needs to be done. There are other alternatives like stop signs. There have been several accidents since the rumble strips have been put in; they are not working and people are not stopping. They are not working, but they are sure making a lot of heartache and headache for people who live in the area.

Consent Agenda

1. Harbor Commission Minutes (September 9, 2019).
2. Solid Waste Board Minutes (September 16, 2019).
3. Airport – Budget Status Financial Report for October 2019 – Unaudited.
4. Planning – Budget Status Financial Report for August, September and October 2019 – Unaudited.
5. Property Listing – Budget Status Financial Report for August, September and October 2019 – Unaudited.
6. Zoning – Budget Status Financial Report for August, September and October 2019 – Unaudited.
7. Register of Deeds - Budget Status Financial Report October 2019 – Unaudited.
8. UW-Extension – Budget Status Financial Report for October 2019 – Unaudited.

Motion made by Supervisor Kaster, seconded by Supervisor Tran to suspend the rules to take Items 1 – 8 together. Vote taken. MOTION CARRIED UNANIMOUSLY

Motion made by Supervisor Kaster, seconded by Supervisor Dantine to receive and place on file Items 1 – 8. Vote taken. MOTION CARRIED UNANIMOUSLY

Communications

9. Communication from Supervisor Tran re: Review and possible action on safety standards for retention ponds (storm water ponds) and rodent controls. *Held for one month.*

Tran understands this is not in the County's jurisdiction, but she would like to hear what Director Paul Fontecchio's position and recommendation is and indicated that perhaps we could draft a resolution to send to the municipalities on this. Fontecchio responded that the County does not really have any ponds. He feels it would be best to send this to the municipalities as an FYI as opposed to a recommendation. He noted the City manages a lot of ponds and his personal position is that it is good to pass on the information as an FYI. Erickson agreed with Fontecchio and added that there are a number of things that go against us on this. First, the County does not have retention ponds. We do not have County zoning and cannot tell a municipality what to do. We have to let the municipalities handle the ponds on their own. Erickson asked Fontecchio to put a recommendation together that this was brought to the Committee and is being forwarded on to the municipalities for their information. Fontecchio said he could write a memo to the DPW Directors for the areas to let them know someone came to the Committee and provided information and he is forwarding that information on to them for informational purposes.

Director of Administration Chad Weininger said the best way to handle this would be to have Supervisor Tran work directly with Fontecchio to do this without it coming back to the Committee because then a resolution would be needed. Erickson agreed with Weininger and noted that sending a directive to the municipalities would open a huge can of worms.

Tran said she was not thinking the County was going to tell the municipalities what to do. She said she would like the municipalities to know that there has been an incident and the County wants the municipalities to be aware of it so they can protect their communities. Her suggestion would be that life preservers be placed at the retention ponds for emergencies.

Deslauriers said he liked the information the person brought forward in the past and felt it was developed well and he would like to see that information included in any communications with the municipalities. The background on the incident that brought this to the County is the critical part because the person who brought it forward is trying to protect kids around the ponds and if the County can piggy back on the altruistic goal and let the municipalities decide how to handle this, he would be in favor of this.

No action taken.

Although shown in the proper format here, Item 23 was taken at this time.

10. **Communication from Supervisor Lefebvre re: Request Public Works look into placing 4-way stops instead of rumble strips. If someone blows a stop sign, with a 4-way stop you will likely have one of the drivers stopped. Referred from November County Board.**

Motion made by Supervisor Deslauriers, seconded by Supervisor Dantine to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Planning & Land Services; Planning Commission; Port & Resource Recovery; Zoning; Extension – No agenda items.

Extension Brown County

11. **Budget Adjustment Request (19-099): Any increase in expenses with an offsetting increase in revenue.**

The UW Extension Brown County FoodWise Program received additional grant funding from United Healthcare for farm stand vouchers.

Motion made by Supervisor Dantine, seconded by Supervisor Deslauriers to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

12. **Director's Report.**

Director Judy Knudsen provided a handout, a copy of which is attached. She talked about a project they do in conjunction with the Green Bay Packers to increase fresh produce donations to food pantries and this year, even though it was not a good gardening year, they were able to donate 1,500 pounds of fresh produce to pantries. Knudsen also talked about the Community Garden Program and said there is potential to add three more gardens to the program next year. She also talked about a project called Literacy Link that they are working on with the Library and Jail and they will be utilizing the Jail's newly installed audio visual equipment to connect incarcerated individuals with their children via literacy so the inmate can read a book and interact with their child while the child is at the Library. This is a pilot program that is being done in four other counties in the state and the program is expected to begin here in April. Knudsen also talked about a meeting held last week regarding industrial hemp that was attended by 400 people and concluded by talking about the STEM programming.

**Motion made by Supervisor Dantine, seconded by Supervisor Deslauriers to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Airport

13. 12+ Hour Shift Report.

Airport Director Marty Piette informed this overtime is related to two snow events.

Motion made by Supervisor Kaster, seconded by Supervisor Tran to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

14. Open Position Report.

Piette said the Operations Supervisor position for the airfield was vacated and they went through the interview process and an offer was made to and accepted by Ron Sampson who has been with the airport for two years as the operations officer. Sampson has a lot of good operational background experience and was the most qualified candidate of the four people they interviewed. They will now begin recruiting for Sampson's vacated position.

**Motion made by Supervisor Kaster, seconded by Supervisor Deslauriers to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

15. Director's Report.

a. Winter Operations Update.

Piette noted there were a few snow events in November and that is continuing into December. They have a lot of new people on staff, but they have done an excellent job. They are dealing with not only snow but also ice and it is hard to keep up with that. They aim for bare or dry pavement for aircraft to land on. He commended staff for what they have done and noted that the crew is well prepared and ready to go. Typically if flights are cancelled that is happening at other airports like Minneapolis, Chicago and Detroit unless visibility is down to ¼ mile here.

b. Air Traffic Update.

Piette informed so far for the year passengers are up 9.8% over last year and he noted that last year was also a record year. All three airlines, with the addition of Frontier, are seeing increases in the number of passengers and they responded to that by using larger aircraft to accommodate the passengers. He also noted they just received word from Frontier that service to Orlando has been extended in to August with three flights a week, with the exception of April when there will be four flights a week. Also in April service to Denver will return three times a week. Tran mentioned having problems with Frontier's website and Piette suggested she send him an e-mail that he can forward on to the airline.

**Motion made by Supervisor Dantine, seconded by Supervisor Kaster to receive and place on file.
Vote taken. MOTION CARRIED UNANIMOUSLY**

Port & Resource Recovery

16. Resolution Supporting the Establishment of an Intermodal Freight Facility at the Port of Green Bay.

Port and Resource Recovery Director Dean Haen said the resolution before the Committee is intended to do a few things. The intent is for Brown County to pass this resolution and then forward it to Barb Lemieux at NEW North so she can get northeastern Wisconsin counties to sign similar resolutions. Haen noted the only way the Port can build a marine component off a truck, train or modal yard is if it is near the port.

Motion made by Supervisor Kaster, seconded by Supervisor Deslauriers to approve Resolution Supporting the Establishment of an Intermodal Freight Facility at the Port of Green Bay. Vote taken. MOTION CARRIED UNANIMOUSLY

17. Ducks Unlimited Site Specific Agreement Cooperator – Request for Approval.

Haen recalled this was brought up last month. Ducks Unlimited was doing a project and needed a place to store some trees near Ken Euers and Haen said they could put them on the County property as long as the road was returned back to the existing condition when the trees are removed. When Haen went out to do a walk through, he found they were digging a trench to drop a culvert across County property. It is a very, very small line touching County property and this agreement is to make sure the culvert is in good shape and does not affect the County road. It is only good until 2021, but Haen said beyond that if the culvert fails there is no obligation to the County to fix it.

Motion made by Supervisor Dantine, seconded by Supervisor Tran to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

18. Executed FTZ Subzone E Operating Agreement – Update.

Haen recalled a resolution was passed in March that allowed administrative staff to negotiate an operating agreement for the foreign trade zone and based upon their current business, they are planning on putting \$1,000 per month to the County for administering their foreign trade zone.

No action required.

19. Director's Report.

Haen spoke to a number of items contained in his report in the agenda packet including the south landfill, soil waste transfer station modification, utilization strategy for the rate stabilization fund and gas to energy project. Tran questioned the million dollar loss of the gas to energy project. Haen explained at the time the project started, green energy was big and the state gave incentives to the utilities for renewable energy. The utility agreed to pay the County eight cents per kilowatt up through this year. With the plastic liner over the landfill, it stopped getting water which breaks down the garbage and produces the methane, and the contract with WPS also expired so they were going to start paying two cents per kilowatt but Haen said the County cannot even run the engines for that so they just unplugged it.

Motion made by Supervisor Kaster, seconded by Supervisor Dantine to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Public Works

20. CTH B Speed Study.

- a. An Ordinance to Amend Schedule A of Section 340.0003 of Chapter 340 of the Brown County Code of Ordinances CTH B – Town of Pittsfield – Village of Pulaski.**

The recommendation is to change the speed limit on County B near Pulaski High School from 45 mph to 35 mph in an attempt to reduce accidents.

Motion made by Supervisor Kaster, seconded by Supervisor Tran to amend Schedule A of Section 340.0003 of Chapter 340 of the Brown County Code of Ordinances CTH B – Town of Pittsfield – Village of Pulaski. Vote taken. MOTION CARRIED UNANIMOUSLY

21. CTH U Speed Study.

- a. **An Ordinance to Amend Schedule A of Section 340.0003 of Chapter 340 of the Brown County Code of Ordinances CTH U – Town of Pittsfield – Village of Pulaski.**

Motion made by Supervisor Kaster, seconded by Supervisor Dantine to amend Schedule A of Section 340.0003 of Chapter 340 of the Brown County Code of Ordinances, CTH U – Town of Pittsfield – Village of Pulaski. Vote taken. MOTION CARRIED UNANIMOUSLY

22. CTH VV Speed Study.

- a. **An Ordinance to Amend Schedule A of Section 340.0003 of Chapter 340 of the Brown County Code of Ordinances CTH VV – Village of Hobart – Village of Howard – Town of Pittsfield.**

Motion made by Supervisor Deslauriers, seconded by Supervisor Tran to amend Schedule A of Section 340.0003 of Chapter 340 of the Brown County Code of Ordinances CTH VV – Village of Hobart – Village of Howard – Town of Pittsfield. Vote taken. MOTION CARRIED UNANIMOUSLY

23. Resolution Recommending Not to Install, and to Remove, Transverse Rumble Strips Within 500 Feet of Residences.

Erickson read the alternate resolution that was contained in the agenda packet and reminded that it is a non-binding resolution.

Motion made by Supervisor Deslauriers, seconded by Supervisor Tran to pass the alternate resolution and recommend passage by the County Board; *no vote taken; motion later amended.*

Deslauriers understands the frustration of those who came to talk tonight because they have been before the Committee and Board numerous times and said the reason this is back at the Committee is because the meeting we all agreed to have before the last County Board meeting to finalize the resolution so we could bring a polished version to County Board did not happen. He understands the frustration of those that are here tonight and noted that the Board responds to people giving input and he commends them for continuing to come out and address the Committee and Board.

Dantine understands the rumble strips are terrible and noted that the constituents in his district are more than 500 feet away so this does not do a thing for them and he will support this. Dantine said his understanding is that the Highway Commissioner has agreed to work with the Traffic Safety Commission on this. This does not mean a lot because the Highway Commissioner has full authority to do what he wants. Dantine feels the Highway Commissioner would likely abide by the recommendations of the Traffic Safety Commission and be agreeable to try different things recommended by them. He reiterated he will support the resolution if it includes sending it to the Traffic Safety Commission and that each set of rumble strips be looked at separately because each situation is different. The recommendations made by the Traffic Safety Commission would be made on an individual basis. This will allow the safety to still be in place but also accommodate the people who have come forward to talk about their problems with the rumble strips.

Fontecchio explained the Traffic Safety Commission is set out in the Statutes and further in the Brown County Ordinances. The Traffic Safety Commission is made up of the Traffic Safety Coordinator which in Brown County is the Sheriff Patrol Captain, Highway Commissioner, three appointees by the County Executive in the areas of medicine, health and law, three people appointed by the DOT, one being a State Patrol Trooper, one is the NE Region DOT engineer and the other is a DOT engineer that oversees half the state of Wisconsin. There are eight or nine voting members.

Erickson said he has discussed this with a number of individuals and said he left Deslauriers a voice mail, however, Deslauriers wished it noted on the record that he has answered every phone call of any Committee member and he never received a call or voice mail from Erickson. Erickson continued that everyone he talked to responded very favorably to having this sent to the Traffic Safety Commission so

they can look at each individual case separately. The Committee sympathizes with those in attendance and all agree with them and all agree with Fontecchio. Even though Fontecchio has the ultimate authority with regard to rumble strips, he has agreed to work with the Traffic Safety Commission and go with their recommendations which is a very large step forward.

Fontecchio said unless the Traffic Safety Commission recommends something that is totally irresponsible or dangerous, the odds of which he feels are minuscule, he will go along with their recommendations in regard to the rumble strips. He continued that the resolution does not mean much to him because it is a blanket approach of 500 feet. The way he is looking at this, if the professionals on the Traffic Safety Commission recommend filling in a set of rumble strips, he wants to know what their recommendation is in lieu of rumble strips and he will go with that. That has more weight to the citizens than the resolution does.

Van Dyck is on board with Fontecchio's accommodations with this, but feels it is a little disingenuous to pass a resolution that the Highway Commissioner is not going to be following in a blanket manner and if the intention is to turn this over to the Traffic Safety Commission, he feels the resolution should state that. He noted the agreement Fontecchio is making is being made by one individual, and if it something we want to see go forward it should be part of the resolution.

Dantinne reiterated he would support the resolution, but it does not really mean a lot. Sending it to the Traffic Safety Commission means a great deal because Fontecchio is giving up some of his power to the Traffic Safety Commission who will review each case separately and may make a different recommendation than rumble strips.

Deslauriers said the reason the resolution is important to stand on its own is because we do not know who the Highway Commissioner will be in the future. This stands alone; it is not an either/or situation. This has been going on for 1 ½ years and we are all well-educated on the subject of rumble strips and we all know what the standards are, the reasons for installation and what the standards are across the country. This is simply a policy position. It has nothing to do with what the County Executive directs. Deslauriers has talked to Corporation Counsel and said there may be an alternative to the Traffic Safety Commission. If we are going to do something, Deslauriers suggests doing it separately. He believes it is the duty of the Committee to get their hands dirty a little bit and not take our hands off and just refer it to the Traffic Safety Commission. He feels we have heard enough over the last year and a half that we can support the residents and their assertion that it should follow the most lenient standard which is at least 500 feet from homes. Deslauriers does not think that is unreasonable and he feels it is serving the people of Brown County and he does not feel it should be tied to another action that is beyond our control. Even if this goes to the Traffic Safety Commission, Fontecchio has said to Corporation Counsel and Corporation Counsel has said to Deslauriers that unless it is an extreme recommendation, he will follow their direction. Deslauriers hopes that rumble strips being put 55 feet, 65 feet, 75 or 100 feet from homes are in extreme situations only. He feels this is the least we can do and let it stand alone. If there is another action taken by the County Executive to direct this to another Committee, it is beyond our control. Deslauriers does not see any reason to make this a mutually exclusive decision where this is tied with something else; it is simply a policy position of the County Board and he does not understand why it cannot stand alone.

Deslauriers continued that the Traffic Safety Commission is a Statute regulated body that has specific membership. All but one are current or former municipal employees and five of the positions are Brown County, including one vacancy. He cannot fathom an instance in which that body of people would go against the Highway Commissioner. Why should we make a stand on where it goes; why don't we just make a stand on what our philosophy is and do the policy of a polity position. Deslauriers does not understand the resistance or why we have to hang something else on it seemingly to derail the position of the County Board.

Fontecchio believes the four intersections to look at first are as follows: EE and U, Z and G, Packerland and Grant and P and 29. He would like to take those up in January. He noted he does not know what the Traffic Safety Commission will say, but he is willing to put it on the table and talk about it and this is the biggest step that has been made with regard to this issue in the last 18 months.

Tran appreciated Fontecchio's compromise in a way, but she fears the Traffic Safety Commission is not going to be unbiased. If she was on the Commission, she would not want to make a decision to remove something because if something happened down the road, she would be blamed. She has talked to Captain Sandberg of the Sheriff's Department who is on the Traffic Safety Commission and he said he agreed with everything Fontecchio does which reinforces her fear that this is not going to be unbiased.

Motion made by Supervisor Dantine, seconded by Supervisor Kaster to open the floor to allow interested parties to speak. Vote taken. MOTION CARRIED UNANIMOUSLY

Don Coenen addressed the Committee. He said the rumble strips are not working. He sits in his window every day and watches cars go right through the stop sign. He suggested putting a camera out there.

Erickson agreed with Coenen and said if the resolution is passed, it is totally meaningless and non-binding. We have something here to go to an independent Commission made up of State DOT, State Troopers, police officers and medical staff and they will look at it and the Highway Commissioner has said he will follow their direction. This is going to get something done on each individual case rather than to pass a non-binding resolution. Erickson reiterated that he has talked to numerous people on this throughout the county and they all feel this is the best solution since Fontecchio has said he will follow the recommendations of the Traffic Safety Commission. He also reiterated that the resolution is non-binding; it does not bind any Highway Commissioner to do what we tell him to do. The Highway Commissioner is only required to attend one meeting a year, and that is the budget meeting. Erickson said he feels for the people in attendance and said we are trying to something positive.

Deslauriers said this resolution informs whatever body this goes to. Erickson said it can be passed and sent to the Traffic Safety Commission. Deslauriers said it is not up to us to do that; the referral is going to happen by the County Executive independent of what this Committee does. This communication, this resolution, this action stands separately and we have to make a policy decision for our people. This informs whoever gets this issue and if Fontecchio is not the Highway Commissioner tomorrow, it informs the next Highway Commissioner. This is the voice of a body who has listened to this for 18 months and it will be the voice of the County Board. It is not throw away; even if it is non-binding.

Bonnie Lee addressed the Committee again. She noted that we have been working on this for 1 ½ years and she will not be available for the January meeting of the Traffic Safety Commission. Having that meeting moved would be greatly appreciated. In terms of the debate of the resolution versus not the resolution, she has talked to a number of Supervisors and she truly wants to know what each would do, how they feel and how they would feel if this was going on in front of their homes. She understands that this is non-binding. She wants the Committee to take a stand on what can be done. She appreciates Fontecchio saying he will work with the Traffic Safety Commission, and when you look at the membership of that Commission, everyone is very skilled and has expertise in their field. She also knows if we pass this and there is an agreement about what some of the parameters can be, at least whatever Committee gets it has the understanding.

Deslauriers said he will fight for whatever those in attendance want. He asked if they want the resolution or to stand alone or if they want it to include referral to the Traffic Safety Commission. Lee said her preference is to make it be a standalone issue so they have a recorded opinion of where people stand. She also feels it should go to the Safety Commission so they know what the Committee and Board feels. Deslauriers said the resolution can stand on its own and also have referral to the Traffic Safety Commission. Deslauriers said he is on board with this either way, he just needs to know what the wishes are. He needs everyone to understand that if we go down this path, alternative ways of

dealing with this may be short circuited, but it may increase the chance of this passing at County Board because he feels the majority would support the move to the Traffic Safety Commission. He feels what will happen at County Board is what is happening here – the separation will be made and the resolution will go away and we will simply refer to Traffic Safety Commission and then our voice will not be heard. This may increase the chance of something passing at County Board, but he feels the likelihood is that the resolution will be gone and then we will not be held accountable for our duty to give public policy opinions and he feels this is a public policy opinion that demands our voice.

The procedure of this was discussed further. Tran said if this is passed by the full Board, it is the opinion of the County Board and then Deslauriers could separately put in a communication to forward to the Traffic Safety Commission. Deslauriers said the question is going to be is this separate. Personally he wants to know where the Committee and the rest of the Board stands. Erickson said he will support this at County Board and fight for it to approve it and send it to the Traffic Safety Commission and he noted this is a giant step forward to correct the situations of everyone that has come tonight to talk about this. The Traffic Safety Commission will act much quicker than we have acted here as they are experienced people.

Deslauriers wanted to be sure everyone was on the same page and said what would happen is that this resolution would be amended and hopefully it will pass this Committee and then go on to the full County Board. That does not prevent County Board from modifying it to remove the 500 foot provision and just refer to Traffic Safety Commission. He hopes members of this Committee will speak for keeping this all together, including the 500 feet recommendation and the referral at the County Board. Those in attendance found this a reasonable solution. Lee said we have circled back through referrals so many times and what happens at Committee is not always the same thing that happens at the County Board and she is relying on this Committee to inform the rest of the County Board.

Jeff Ambrosius addressed the Committee again and asked if those in attendance will be able to give input at the Traffic Safety Commission. Erickson informed the Traffic Safety Commission meetings are open to the public and they will hear the point of view of those who come to speak. Ambrosius expressed some concern about the makeup of the Traffic Safety Commission in that although everyone on that Commission are professionals they likely have a different view in that they are focused on safety and he hopes they take into consideration the concerns and feelings of those that live adjacent to rumble strips.

Motion made by Supervisor Dantine, seconded by Supervisor Kaster to return to regular order of business. Vote taken. MOTION CARRIED UNANIMOUSLY

Van Dyck questioned the procedure and said he has a major issue with parsing things out to go to the Board and does not think it is a good practice to start. He will support the resolution as written at the County Board, however, he has an issue with passing something that has absolutely no intention of being followed and he is troubled by that just to make everyone feel good. He will go along with the 500 feet and he will go along with sending this to the Traffic Safety Commission, but he believes we still should have a resolution that codifies the fact that in the future we are going to send these things to the Traffic Safety Commission versus just being left up in the air if the Highway Commissioner chooses to or does not choose to send them there.

Fontecchio said not to beat a dead horse, but State Statutes are what they are. A recommendation can be put together that the Highway Commissioner brings transverse rumble strips to the Traffic Safety Commission prior to installation and he does not have a problem with that. He feels that doing any carpet unilateral on anything is a bad idea because there are times changes need to be made very fast to improve public safety and he would be behind that. He would suggest bringing a recommendation forward. He would also suggest that that recommendation be codified in the Public Works rules as a recommendation. If a future Highway Commissioner does not follow it that is something that will be handled by that County Board. Fontecchio, as the current Highway Commissioner, is going to bring

transverse rumble strips to the Traffic Safety Commission. Deslauriers wanted to be sure that he understands correctly that for the four intersections referenced above, if we make this resolution and add to it the referral to the Traffic Safety Commission, that Fontecchio will follow their recommendation, whatever that may be for either removal and what other alternative counter measure they would recommend for those intersections. Fontecchio said that is correct - he will bring the four intersections discussed to the Traffic Safety Commission and will follow their recommendation and he would hope that if they say that removal is appropriate, that there is another recommendation.

The procedure and motion language was discussed before the following amended motion was made.

Amended motion made by Supervisor Deslauriers, seconded by Supervisor Kaster to pass the resolution as written with one amendment: that being Now, Therefore, Be it Resolved, that the County Board recommends the Highway Commissioner bring the installation of transverse rumble strips to the Traffic Safety Commission for written recommendation prior to installation. Vote taken. MOTION CARRIED UNANIMOUSLY

24. Recommendation and approval for replacement of Courthouse Chiller – Project #2353.

This item was removed from the agenda in Item 11 above.

25. Summary of Operations Report.

Motion made by Supervisor Kaster, seconded by Supervisor Tran to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

26. Director's Report.

Motion made by Supervisor Kaster, seconded by Supervisor Dantine to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY

Other

27. Acknowledging the bills.

Motion made by Supervisor Tran, seconded by Supervisor Dantine to acknowledge receipt of the bills. Vote taken. MOTION CARRIED UNANIMOUSLY

28. Such other matters as authorized by law. None.

29. Adjourn.

Motion made by Supervisor Kaster, seconded by Supervisor Tran to adjourn at 10:13 pm. Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

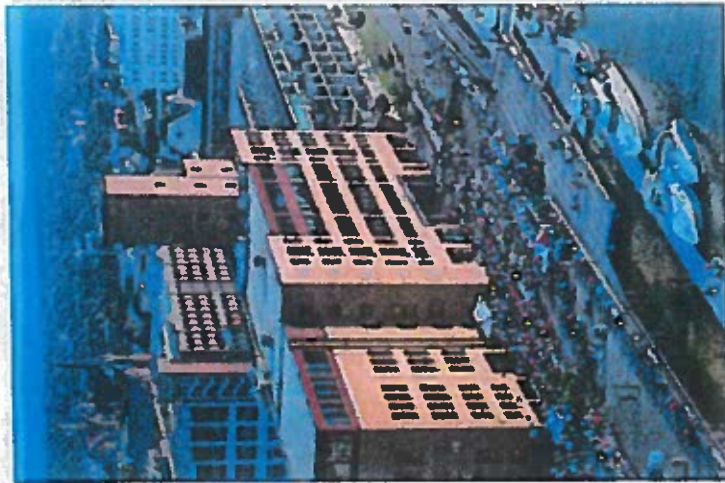
Therese Giannunzio
Administrative Specialist



Economic Development

STRATEGIC PLAN UPDATE

Presentation



MISSION

To strengthen member businesses by enhancing economic and workforce development, resulting in improved quality of life in our community and region.

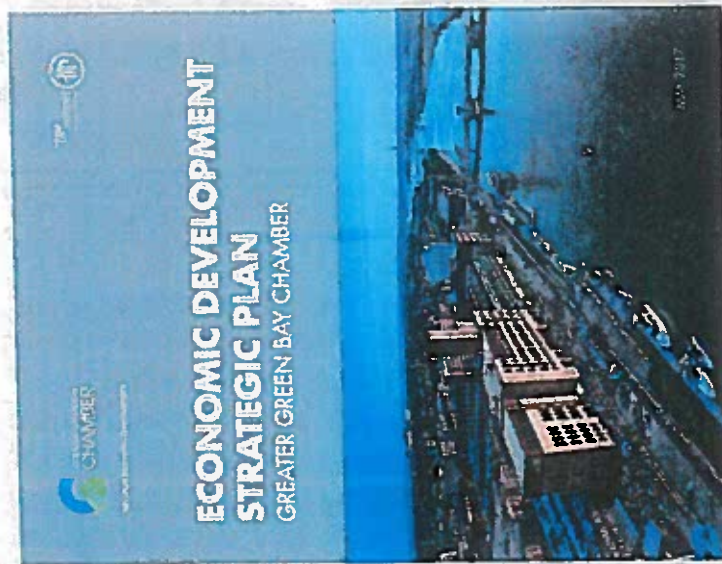
Presentation



GREATER GREEN BAY
CHAMBER

THE CHAMBER IS THE CONVENER

Presentation



1. Build on the region's manufacturing strengths
2. Respond to the needs of existing employers & industries
3. Recruit new businesses & investments
4. Expand the size/scope of regional higher education assets
5. Attract, retain, & develop talent
6. Accelerate downtown & urban development
7. Build a robust ecosystem for innovation & entrepreneurship
8. Encourage greater alignment with the Green Bay Packers
9. Elevate the role of events & conferences
10. Ensure diversity & inclusiveness
11. Enhance transportation access & connectivity

Presentation



THE TASK FORCES

1. Business Development
2. Talent & Education
3. Downtown & Urban Development
4. Innovation & Entrepreneurship
5. Alignment & Conference
6. Diversity & Inclusiveness
7. Transportation Access & Connectivity

Presentation

Current investors in the Greater Green Bay Economic Development Plan

Core funders



Diamond funders



Silver funders





GREATER GREEN BAY
CHAMBER

Task forces

Present
ation



BUSINESS DEVELOPMENT

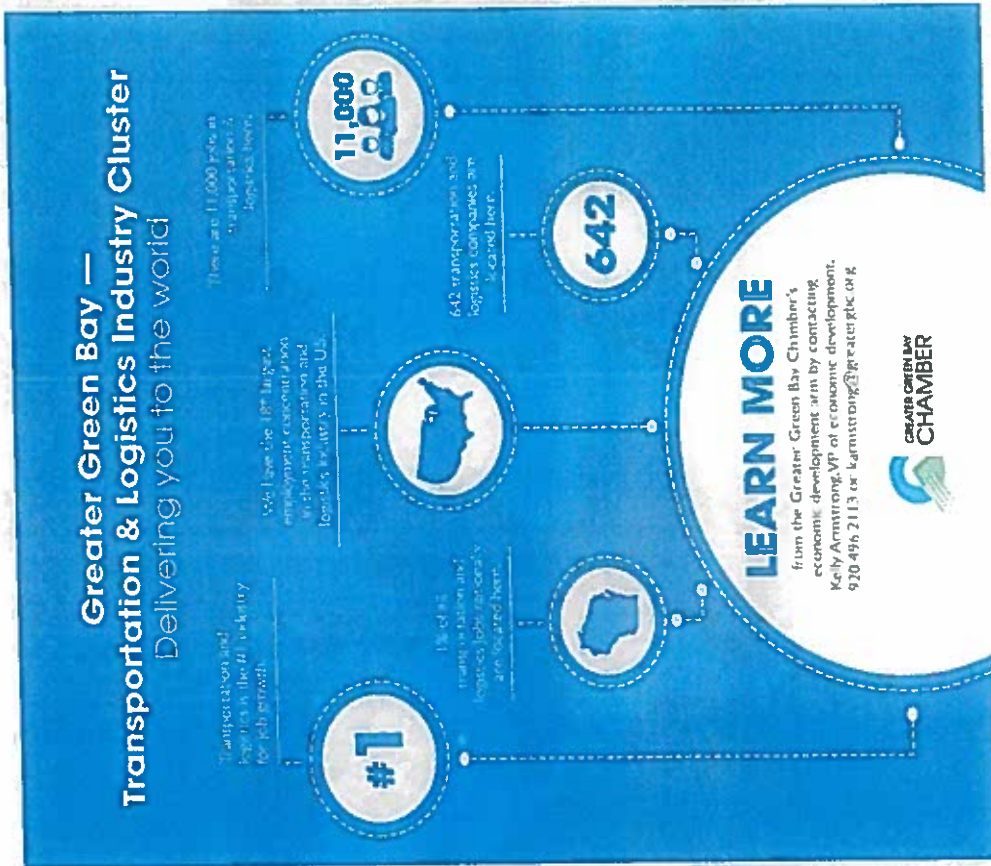
Co-chairs

Mike Haddad, Schreiber Foods Todd Cullen, Georgia Pacific

- Manufacturing Forward launching fall 2019
- Scale Up Greater Green Bay 2020
- Supply chain focus, hosting Transportation Forum in September
- Strong partnership with New North, WEDC, NEWMA
- Exploring how to leverage foreign trade zones
- Hosted WEDC Brexit forum
- Hosted Transportation Forum



*Present
ation*



Presentation



GREATER GREEN BAY
CHAMBER

TRANSPORTATION FORUM



Presentation



BUSINESS DEVELOPMENT

Co-chairs

Mike Haddad, Schreiber Foods Todd Cullen, Georgia Pacific



- Select USA June 2019
- Hosted General Counsel Peter Davidson for a roundtable with local manufacturers
- Business & retention program
 - 164 visits
 - 11 retention including 5 being attraction
 - 80% of new job growth and investment in a community comes from existing businesses

Present
ation



GREATER GREEN BAY
CHAMBER

TALENT & EDUCATION

Chairs

Sue Zittlow, Greater Green Bay Chamber

- Continued discussions on local college presence downtown
- Admitting new students to the new Richard J. Resch School of Engineering
- STEM Innovation Center
- Hiring Heroes, Fort Leonard, Wood Mo
- 2 Subcommittees
 - Accompanying Talent
 - HR & recruitment specialists
 - Alumni Subcommittee



Present
ation



GREATER GREEN BAY
CHAMBER

DOWNTOWN & URBAN DEVELOPMENT

Co-Chairs

Paul Belschner, Base Companies

Mayor Eric Genrich, City of Green Bay



- Kansas City 2019 - Focus areas
 - Entrepreneurship/technology
 - Connectivity
 - Arts/culture
 - Higher education
- 12 month action items
 - Downtown Art
 - Overall city funding strategy
 - Design overlay district/ city scape
- Louisville KY Oct 21-24th 2019

Present
ation



GREATER GREEN BAY
CHAMBER

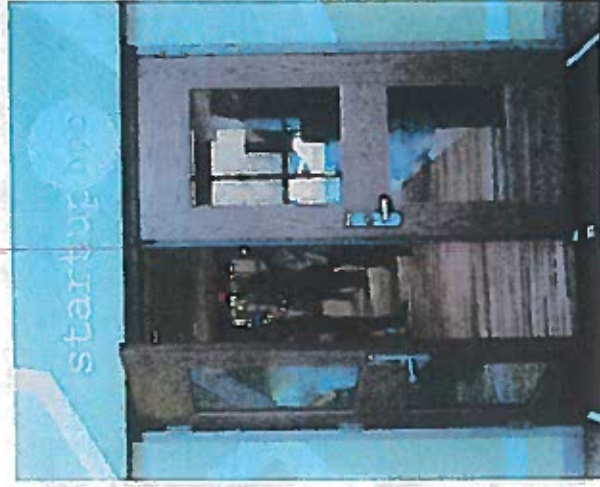
INNOVATION & ENTREPRENEURSHIP

Co-Chairs

Craig Dickman, TiletownTech

Kelly Armstrong, Greater Green Bay Chamber

- Startup Hub launched
 - Front door to the entrepreneurial ecosystem
- TiletownTech partnerships
- Identifying gaps in the entrepreneurial ecosystem



Presentation



GREATER GREEN BAY
CHAMBER

INNOVATION & ENTREPRENEURSHIP

Startup Hub Updates

- Tenants
 - Manufacturing – 98%
 - Office 98%-100%
 - Virtual – 7 Tenants
- Referrals
 - 54 to SBDC
 - 36 to SCORE
 - 32 to SBI



Presentation



GREATER GREEN BAY
CHAMBER

INNOVATION & ENTREPRENEURSHIP

Startup Hub Updates

- Audible
- Shindig
- Microsoft Room
- Associated Bank Room



Associated
Bank



Presentation



GREATER GREEN BAY
CHAMBER

ALIGNMENT & CONFERENCES

Co-Chairs

Aaron Popkey, Green Bay Packers

Brad Toll, Greater Green Bay Convention & Visitor Center

- Linking Downtown Green Bay with Titledown District
- Replace the existing Shopko Hall/ Brown County Veterans Memorial Arena complex with a new facility to host major events in support of ½ sales tax
- Identify specific events related to Greater Green Bay's target industries and host them locally
- Total impact of conventions held in 2018 was \$100 million
- Wisconsin Aviation Conference hosted in May has a \$200,000 economic impact



Presentation



DIVERSITY & INCLUSIVENESS

Co-chairs

Robyn Davis, Brown County United Way

Steve Baue, ERC: Counselors & Consultants | Steve Baue LLC

- CEO Action Pledge for Diversity & Inclusion
 - Learn more and commit at www.ceoaction.com
 - 50 companies have signed the pledge
 - CEO Pledge Reception April 29th 4-6
 - CEO Act!on "Check Your Blind Spots" tour, June 18 & 19
 - 187 people went through the bus
 - 161 signed the I Act Pledge



Presentation



DIVERSITY & INCLUSIVENESS

Co-chairs

Robyn Davis, Brown County United Way

Steve Baue, ERC: Counselors & Consultants | Steve Baue LLC

- Raise the profile of inclusive development and diversity across the region's partner organizations
- Encourage companies & nonprofits to see diverse board representation
- Enhance the awareness of and connections to organizations that champion the needs of diverse populations
- One Toward Wisconsin Conference
 - April 28-29, 2020



Present
ation



GREATER GREEN BAY
CHAMBER

TRANSPORTATION ACCESS & CONNECTIVITY

Co-chairs

Jeff Shefchik, Paper Transport Inc.

Troy Streckenbach, Brown County Executive

- Frontier launched direct flight to Denver
- Port of Green Bay 2017 economic impact was \$147 million
- CN Rail presented to the task force
- State Budget Committee adopts Sen. Andre Jacque's motion to fund Southern Bridge, Hwy 41 lane expansion
- Working with airport team on developing and marketing land around the airport



Presentation

Greater Green Bay — Transportation & Logistics Industry Cluster

Delivering you to the world

Transportation and logistics is the #1 industry for job growth.

#1

We have the 18th largest employment concentration in the transportation and logistics industry in the U.S.



1% of all transportation and logistics jobs nationally are located here.



642 transportation and logistics companies are located here.

642

There are 11,000 jobs in transportation & logistics here.

11,000



LEARN MORE

from the Greater Green Bay Chamber's economic development arm by contacting Kelly Armstrong, VP of economic development, 920.496.2113 or karmstrong@greatergbc.org.



GREATER GREEN BAY
CHAMBER

Community Gardens, Rm 111
2019 Technology Way
Green Bay, WI 54111

360+ PLOTS

11
COMMUNITY
GARDEN
SITES

OPENING OF 1ST
COMMUNITY
GARDEN IN
DE PERE

2019

TECHNOLOGY
WAY --
NEW OFFICE
ADDRESS AT
STEM INNOVATION
CENTER

42 FREE
GARDENING
CLASSES

15,000+ LBS

PRODUCE REPORTED DONATED BY
PANTRIES AND GARDENERS

220

REGISTERED
FAMILIES

97% OF PARTICIPANTS
REPORTING PHYSICAL, MENTAL,
AND/OR COMMUNITY HEALTH
BENEFITS

2 YOUTH-RUN
FARMERS' MARKET
STALLS



Brown County
Community Gardens 2019